



## **MEEZA to Sponsor Middle East's First Ever Cloud Computing & SaaS Summit**

**November 10, 2009, Doha:** MEEZA, the Qatar based provider of Managed IT Services and Solutions, is sponsoring the 1st Cloud Computing & SaaS Summit in the Middle East, as part of its commitment to supporting the development of world class IT infrastructure across the region.

Hosted in Dubai on November 17-19, the Cloud Computing and SaaS Summit, will provide valuable learning opportunities for IT professionals about the many benefits this emerging trend offers business across the region.

As a major regional gathering of IT thought leaders, the event will provide excellent knowledge shared and networking opportunities for MEEZA's executives, whilst building relationships with potential partners.

Dr. Jaouad Alkhaliki, Director of MEEZA Labs, is one of the key speakers at the event and will deliver a presentation entitled 'Demystifying Cloud Computing'. The presentation will reveal how Cloud Computing was developed, introduce the benefits of Cloud Computing, and describe how businesses can get the most out of this new technology.

MEEZA has been recognized as one of the region's leading providers of Cloud Services. The benefits for businesses include access to robust IT infrastructure and the latest applications without having to bear the high costs of ownership and maintenance.

"Cloud Computing offers real and practical IT solutions to new and existing businesses, especially to those in the region's emerging SME sectors. With the Gulf region, perfectly positioned to adopt new IT models, now is the ideal time to bring together IT professionals and thought leaders to talk about Cloud Computing and SaaS," Dr. Jaouad said.

The participation of MEEZA in the event further enhances the company's reputation as a provider of innovative and high quality IT services and solutions across the region. MEEZA has recently been expanding its outreach to regional markets by sponsoring a key IT banking industry event in the Kingdom of Bahrain.

MEEZA's portfolio of high profile clients in Qatar currently include Masraf Al Rayan, Vodafone Qatar, DOHALAND, the Qatar Ministry of Environment and Sidra.



Notes to Editors:

**About MEEZA:**

MEEZA, a Qatar Foundation joint venture, is a managed IT Services and Solutions provider that offers a wide range of services to clients, from creating and managing IT infrastructure to providing technology consulting. It is seeking to support the growth of Qatar and the region through the provision of world-class Managed IT Services and Solutions to the market.

M-VAULT 1, MEEZA's Tier 3 Data Centre is located at a highly secure location and delivers 99.98% availability, the highest levels of availability offered from any commercial Data Centre in Qatar. Additional Data Centres are being established in Qatar which will uniquely position MEEZA as a provider of Cloud Services across the region. Cloud Services are scalable IT capabilities provided 'as a service' to external customers using Internet Technologies.

In the immediate future MEEZA will focus on building a strong presence in Qatar, but as its capacity and reputation grow, it will expand across the Middle East and North Africa region, operating both independently and through partners.

Find out more [www.meeza.com.qa](http://www.meeza.com.qa)

**Monica Brink**  
Marketing Manager

T +974 454 7170

M +974 529 3341

F +974 454 7101

Email: [monica.brink@meeza.com.qa](mailto:monica.brink@meeza.com.qa)