

MEEZA and QMDI win the Qatar Today Green Award for saving 9,000km of paper at UNEP Ozone Conference

October 26 , 2009 (Doha); MEEZA and QMDI won a Qatar Today Green Award for their ground breaking work on the first ever 'green' United Nations Environmental Protection (UNEP) Conference in Qatar.

The Qatar-based IT services and solutions provider and the Qatar MICE Development Institute won the joint award for Best Green Product or Service Award for their collaboration on the environmentally-friendly UNEP Ozone Conference held in November 2008 which was hosted by the Qatar Ministry of Environment.

QMDI, the appointed event management company for the UNEP Ozone Conference provided turnkey event management and special project management to meet the goal of reducing paper usage by 80% at the event.

MEEZA developed a paperless conference solution which enabled the 700 delegates and UNEP Secretariat to directly contribute to policies and documentation through a 'virtual environment'. Thanks to MEEZA's successful IT solution, the use of paper was reduced by 86% for the overall event – the equivalent of a saving of 9,000km of paper, or just over 31 trees. (*Source:* <http://www.conservatree.com/learn/EnviroIssues/TreeStats.shtml>).

CEO of MEEZA, James Fanella said "MEEZA is honoured to receive this Green Award and to have played a key role in helping the Qatar Ministry of Environment to successfully deliver the first global paperless UNEP conference in Qatar. This is an example of how Information Technology can make a significant contribution to the protection of our environment. We are pleased to have been able to contribute to a Greener Qatar and also a greener world by setting a "greener best practice" for UN meetings held across the globe."



Deputy CEO of QMDI , Mohammed Al Naama said **It is an honour to receive this Award. I would also like to extend my personal thanks to our clients the Ministry of Environment, Qatar, the UN Multilateral Fund Secretariat and Ozone Secretariat for the opportunity to work on the UNEP Ozone Protection Meetings which took place in Doha last November. This prestigious Award is not only a win for QMDI, but also gives Qatar significant recognition within the event industry as a leader in driving forward ‘green meetings’ initiatives.”**

The Qatar Today Green Awards was created in 2008 to awaken the eco-consciousness in every Qatari citizen and resident. The country’s first Environmental Awards, its ultimate aim is to increase awareness and motivate behavioural change in relation to the protection and preservation of our environment. The Qatar Today Green Awards are awarded annually to honour outstanding environmental vision, endeavours and achievements.

-ENDS-

Notes to Editors:

About MEEZA:

MEEZA, a Qatar Foundation joint venture, is a managed IT Services and Solutions provider that offers a wide range of services to clients, from creating and managing IT infrastructure to providing technology consulting. It is seeking to support the growth of Qatar and the region through the provision of world-class Managed IT Services and Solutions to the market.

M-VAULT 1, MEEZA’s Tier 3 Data Centre is located at a highly secure location and delivers 99.98% availability, the highest levels of availability offered from any commercial Data Centre in Qatar. Additional Data Centres are being established in Qatar which will uniquely position MEEZA as a provider of Cloud Services across the region.

In the immediate future MEEZA will focus on building a strong presence in Qatar, but as its capacity and reputation grow, it will expand across the Middle East and North Africa region, operating both independently and through partners.

Find out more www.meeza.com.qa

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About QMDI:

Qatar MICE Development Institute (QMDI) was formed by Qatar Foundation and Singex Global with an aim of developing Qatar into a leading world-class destination for the meetings, incentives, conferences and exhibitions (MICE) sector. QMDI's is driven to deliver quality and excellence through the creation of dynamic events, nurturing industry skills, and supporting the growth of the events sector and supporting infrastructure in Qatar. www.qmdi.com.qa

QMDI is your partner for

- Event Management Services for conferences, exhibitions and congress events
- Specialists in Live Event Management, festivals and sporting events
- Organizers of knowledge-led business and industry events
- Global Event Services for global event bids
- Event industry training programs

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