



MEEZA and Sonata Software Sign Partnership to Enhance IT Service Offering

Doha, Qatar – 13 January, 2013 – In an on-going effort to strengthen its prominent position in the Qatari marketplace, MEEZA, the leading IT services and solutions provider in Qatar, has embarked on a new and exciting partnership with Sonata Software, a global consulting and software services provider.

The partnership will help MEEZA tap into a vast pool of highly professional, experienced and knowledgeable IT pundits across different Information and Communications Technology (ICT) areas including but not limited to Oracle, SAP and Microsoft, which in turn improves the time-to-market and quality of services being delivered to MEEZA's clients.

Commenting on the event, MEEZA's Chairman and CEO Mr. Rashid Al-Naimi said: "Partnering with Sonata Software has added a considerable breadth and depth to our integration capabilities. We are confident that our client's trust in MEEZA as an agile provider with a wide-reaching and fail-safe ecosystem of technology and service suppliers will broaden as a result of this agreement."

"Qatar is a strategic market for Sonata and we have made significant investments in the region through a Joint Venture with Mohammad Nasser Abdullah Al-Misnad. The new agreement provides Sonata with access to the Qatari marketplace, which reinforces our global expansion strategy." said Srikar Reddy, Managing Director and CEO, Sonata Software.

The agreement entails a close cooperation between the two companies in the areas of ICT service delivery across MENA, with immediate focus being on the state of Qatar. MEEZA as a local, well entrenched and highly reputable entity in MENA will assume the leading role in creating and delivering projects while Sonata Software will act in the capacity of MEEZA's trusted IT systems integrator across aforementioned ICT areas.

Sonata Software partner, Mr. Mohammad Nasser Abdullah Al-Misnad said: "The partnership between MEEZA & Sonata will offer Qatari enterprises a wide portfolio of services with rapid scalability, for speedy and steady growth. The alliance will leverage on MEEZA's market leadership in the region and Sonata's deep domain expertise and global experience, to enable enterprises across Qatar, to scale up their IT infrastructure and operations, towards realizing the national vision."

MEEZA was established to provide essential IT support to Qatar's development process in close alignment with Qatar National Vision 2030, and has become Qatar's leading IT solutions and services provider.

About MEEZA:

MEEZA, a Qatar Foundation joint venture, is a managed IT Services and Solutions provider offering a wide range of services to clients, from creating and managing IT infrastructure to providing technology consulting. MEEZA has moved quickly to establish itself as the leader in the local IT industry, with the objective of helping to accelerate the growth of Qatar through the provision of world class Managed IT Services and Solutions.

MEEZA has a solid track record, not only in the delivery of solutions to our clients, but also in the provisioning of a full end-to-end service which covers the entire life-cycle of deployed assets, from design

Your IT Advantage

P.O. Box: 5825 Doha, Qatar – T +974 4405 1000 F +974 4405 2000 E info@meeza.net www.meeza.net



through delivery to on-going support.

MEEZA has the ability to deliver scalable, reliable and robust managed services solutions, which add real measured value. We deliver a service which leverages business benefit through IT, with reduced total cost of ownership (TCO) and increased Return on Investment (ROI). We achieve this not only through the skill and expertise of our staff, but also through the trusted, long-term relationships and accreditations we have with our technology partners.

To find out more, visit: www.meeza.net

About Sonata Software Limited

Sonata Software, headquartered in Bangalore, India, is an IT consulting and software services company delivering transformational IT solutions through customer specific Centres of Excellence. Sonata serves Software Product Companies, and enterprises in the Travel, Manufacturing, Retail and Distribution verticals across the globe. Its key service lines include Business Intelligence and Analytics, Application Development Management (ADM), Mobility, Cloud, Social Media, Testing, Enterprise Services (ERP and CRM), and Infrastructure Management services. Sonata has strategic alliances with global technology majors like Microsoft, SAP, IBM, Oracle, and HP to deliver innovative solutions.

For further information, please contact:

Marketing Team, MEEZA
T +974 4405 1000
F +974 4405 2000
Email: marketing@meeza.net

Swati Sengupta
Sonata Software Limited
A.P.S. Trust Building,
Bull Temple Road, N.R. Colony
Bangalore 560019, India
Tel: +91 80 30971999
swati.sengupta@sonata-software.com

Your IT Advantage

P.O. Box: 5825 Doha, Qatar – T +974 4405 1000 F +974 4405 2000 E info@meeza.net www.meeza.net