



MEEZA and Qatar Development Bank signs a Partnership Agreement

Doha, November 14, 2017 – As part of the efforts to help Small and Medium Enterprises (SME's) in Qatar through the use of technology and cloud services, Qatar Development Bank, MEEZA, Smart Management IT Solutions and Moore Stephens have signed a partnership agreement to support and assist companies that seek to develop their business by creating smart and effective applications and converting daily administrative work into professional, efficient, easy and smooth work, effectively reducing the daily workload which leads to increased productivity and efficiency.

The agreement was signed in the presence of Mr. Ibrahim Al Mannai, Executive Director of Advisory Services from Qatar Development Bank, Eng. Ahmad Mohamed AL-Kuwari, MEEZA CEO, Mr. Abdul Aziz Al Sulaiti, Managing Director of Smart Management IT Solutions and Mr. Sami Zaitoon, Managing Partner of Moore Stephens.

The agreement aimed to facilitate a better platform for small and medium enterprises that will provide ERP services and smart solutions through the use of WallPost application. This will enable improved performance of day-to-day operations, making them more reliable, less expensive and give SME's the ability to achieve objectives with quality.

Mr. Ibrahim Al Mannai, Executive Director of Advisory Services at Qatar Development Bank, said:

“Many companies have dealt with several specialised applications for finance and others specialised applications for HR. Recent studies have shown that the majority SME's in the world deal with multiple applications to address their operational needs, but this resulted to more problems brought about by a decentralised system and data”.

Al Mannai added: *“The implementation of WallPost has worked to solve these problems and overcome the obstacles. This also created an awareness of the importance of making timely and appropriate decisions by the management”* Al Mannai also pointed out that *“QDB's vision is to support SME's as they play an active role in achieving the Qatar National Vision 2030”* Al Mannai explained that this agreement will be launched by providing electronic solutions for SME's and entrepreneurs. Consequently, training



workshops will be held to enhance support for the businesses towards technological transformation”.

Eng. Ahmad Mohamed AL-Kuwari, CEO of MEEZA, said: “MEEZA offers Managed IT services and Solutions, as well as Data Centre services, IT Security services and Cloud services. We are pleased to sign this partnership agreement to provide Enterprise Resource Planning (ERP) services to SME’s through the implementation of WallPost as a Cloud Service which is an important support for this vital sector. Access to approvals and decision-making by managers and completion of tasks at anytime and anywhere will enable them to focus on their core business which leads to more growth and success of these companies. The application will be hosted in MEEZA’s Data Centres which guarantees highest levels of availability and security of the IT systems”.

Smart Management IT Solutions is a Qatari company established in 2014 whose main objective is to support and assist SME’s looking to develop their business by creating applications,” said Abdul Aziz Al Sulaiti, Managing Director of Smart Management IT Solutions. “Our focus is to transform daily business management into a professional, efficient, easy and seamless business that reduces or eliminates the tedious daily routines and increases productivity. All applications use cloud computing technology that has helped us to develop our programs effectively. Most importantly, the application is set at a competitive price that is appropriate and affordable for all customers.

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About MEEZA

MEEZA, a Qatar Foundation joint venture, is an established end-to-end Managed IT Services & Solutions Provider based in Qatar with the mission of becoming the leading Managed IT Services & Solutions provider in the Middle East and North Africa. MEEZA is helping accelerate the growth of Qatar and the region through the provision of world-class Managed IT Services and Solutions.

Additionally, MEEZA provides the Qatari people and others throughout the region with opportunities to undertake fulfilling careers in the IT industry. MEEZA’s offerings include Managed IT services, Data Centre Services, Cloud Services and IT Security Service, MEEZA has three Tier III certified data centres, known as M-VAULTs offering a guaranteed uptime of 99.98% built to comply with the most exacting international standards enabling businesses to benefit from greater efficiencies and reduce risks. MEEZA’s State-of-the-art Data Centre M-VAULT 2 is LEED Platinum certified where M-VAULT 3 is LEED Gold certified.



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