



As the leading event's Pearl Sponsor

MEEZA showcases its expertise in building smart cities at the 2017 QITCOM Exhibition and Conference

Doha, Qatar – March 07, 2017 – MEEZA, Qatar's prominent end-to-end Managed IT Services & Solutions Provider, is currently participating at Qatar's biggest digital event 'QITCOM 2017', as the Pearl Sponsor of the event. Held at Qatar National Convention Center from March 6 to 8 under the patronage His Highness Sheikh Tamim Bin Hamad Al Thani, QITCOM 2017 connects smart technology with international industry specialists, key government decision makers and entrepreneurs, to exchange ideas and collaborate towards the digital transformation of Qatar.

As part of its participation, MEEZA is sharing its expertise in the field with key ICT stakeholders, as well as showcasing the rich array of Managed IT Solutions, Data Center Services, Cloud Services and IT Security Services at the Exhibition.

Commenting on the occasion, Eng. Ahmad Mohammed Al Kuwari, MEEZA CEO said:

"Leading digital events like QITCOM are instrumental platforms that can be leveraged to bring Qatar's aspirations for a smarter future closer to fruition. The 2017 edition of QITCOM Exhibition and Conference, held under the theme 'QATAR- Towards a Smarter Future', is poised to play a pivotal role in the digital transformation of the country as we approach the final stages of the realization of the Qatar National Vision 2030 and its objectives of developing a modern society based on advanced technology and knowledge. MEEZA is honored to be this prominent event's Pearl Sponsor and to be effectively contributing to building a state-of-the-art digital infrastructure upon which such an ambitious national vision can be founded."

The 2017 QITCOM Exhibition and Conference is also serving as an eminent platform, through which MEEZA is demonstrating its Smart Technologies and solid expertise in building Smart Cities. MEEZA's experience in the field includes supporting and helping build the technological infrastructure for a number of leading projects in Qatar, including the creation of an integrator environment with the best smart cities solutions at Msheireb Downtown Doha (MDD). As part of its agreement with Msheireb Properties, MEEZA will provide MDD with the information technology and integrator systems for designing, managing and monitoring processes.

MEEZA, a Qatar Foundation joint venture, is an established end-to-end Managed IT Services & Solutions Provider based in Qatar that aims to accelerate the growth of the country and the region through the provision of world-class Managed IT Services and Solutions, while providing the Qatari people and others throughout the region with opportunities to undertake fulfilling careers in the IT industry.

In addition to earning its status as a renowned systems integrator and rapidly establishing its expertise in the area of Smart Cities and the Internet of Things (IoT), MEEZA has three Tier III certified data centres, known as M-VAULTs offering a guaranteed uptime of 99.98% built to comply with the most exacting international standards enabling businesses to benefit from greater efficiencies and reduce



risks. MEEZA's State-of-the-art Data Centre M-VAULT 2 is LEED Platinum certified where M-VAULT 3 is LEED Gold certified.

The Company has also established a centralized Command & Control Centre (C3) that monitors and optimizes MEEZA services for clients. Coupled with this facility, MEEZA prides itself with having the first commercial Security Operations Centre (SOC) in Qatar.

To find out more about MEEZA's innovative solutions and its vision for a Smarter Qatar, visitors can approach Stand **A15**, where the Company's representatives will be introducing its product range and end-to-end services to clients, as well as discussing with them how to minimize business risk, reduce IT capital expenditure and speed up time-to-market for new initiatives.

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About MEEZA

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About Msheireb Properties

Msheireb Properties is a real estate company and a subsidiary of Qatar Foundation. The company was established as a commercial venture to support the Foundation's aims as well as the realisation of Qatar's 2030 Vision.

Msheireb Properties' mission is to change the way people think about urban living and improve their overall quality of life, through innovations that encourage social interaction, respect for culture, and greater care for the environment.

Msheireb Properties spent three years researching Qatari architecture and numerous approaches to urban planning all over the world with the most respected experts in the industry – in order to realise an architectural language rooted in the best of the past that may be preserved for and by future generations.



The company's name, Msheireb, means 'a place to drink water' and is the historical name of the downtown area of Doha. The company's corporate identity depicts the mouth of a stone well, a feature of traditional Gulf societies, and its distinct ink effect evokes classical Arabic calligraphy.

Msheireb Properties recently achieved ISO certification from the British Standards Institution for quality (ISO 9001:2008), environmental performance (ISO 14001:2004), and occupational health, safety (BS OHSAS 18001:2007) and international ISO 31000:2009 Risk Management Standard.

About Msheireb Downtown Doha

The "Msheireb Downtown Doha" (MDD) project aims to create a legacy for sustainable urban development in Qatar by reviving the old commercial district of Doha with a new architectural language that is modern, yet inspired by traditional Qatari heritage and design. The entire development is designed to consume fewer resources, generate less waste, lower costs and achieve a reduced carbon footprint. On completion, MDD will be the world's largest certified sustainable community with over 100 commercial buildings, 900 residential units accommodating more than 2,600 residents and over 10,255 car parking spaces. The 310,000 square meter development can host over 60,000 visitors. All the planned buildings meet the LEED Gold standard for environment performance and some buildings will aim for a Platinum rating.

To find out more, visit: www.meeza.net

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