



SMALL & MEDIUM BUSINESSES ACROSS THE REGION TO RECEIVE A BOOST WITH NEW SOFTWARE-AS-A-SERVICE OFFERING

December 03, 2009 (Doha); In a first for the Gulf region, MEEZA, the Managed IT Services and Solutions provider based in Qatar, has announced the availability of their Software-as-a-Service (SaaS) offering across the GCC. SaaS gives small and medium businesses (SMBs) access to the latest software without the need to invest in the IT infrastructure required to buy, operate and maintain this software.

The SaaS products initially include Hosted Exchange (e-mail) and Hosted SharePoint offered on a per user subscription basis. The MEEZA SaaS portfolio will be expanded in the coming months to include other solutions such as Customer Relationship Management (CRM) and Enterprise Resource Planning (ERP) software.

Some of the benefits businesses can gain from MEEZA's Software-as-a-Service offerings include cost savings, scalability and agility. Essential software can be utilised with a predictable monthly cost model and minimal up-front investment. The solutions are quick to implement and highly configurable to individual needs. Businesses also gain access to a highly secure and available hosting environment.

James Fanella, A/CEO of MEEZA said "Our Software-as-a-Service products are ready for delivery now and provide MEEZA with instant access to lucrative markets including UAE and the Kingdom of Saudi Arabia. MEEZA is proud to be helping to ensure that SMB's across the region can take advantage of the many benefits of SaaS."

MEEZA is establishing a channel of Value Added Resellers for their SaaS products across the GCC and they are already in discussions with a number of potential resellers across the region. Becoming a MEEZA value added reseller can deliver businesses several key benefits including low cost entry to market, recurring revenue models and access to the rapidly growing market for SaaS.

With their plans for multiple, interconnected and geographically diverse Data Centres, MEEZA is uniquely positioned to be able to offer Cloud Services to clients across the region. MEEZA has received recognition for their cloud strategy by being named in a recent Datamation article as one of the 85 global cloud computing vendors helping to shape the cloud. SYS-CON, the world's leading i-technology media company, also recently named MEEZA as the main Cloud Services provider within the Middle East and North Africa region.

MEEZA will be providing further information on their Cloud Services strategy and SaaS reseller opportunities at IT Matters, the IT Innovation Summit to be held on December 8th at the Four Seasons Hotel, Doha.



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Notes to Editors:

About MEEZA:

MEEZA, a Qatar Foundation joint venture, is a managed IT Services and Solutions provider that offers a wide range of services to clients, from creating and managing IT infrastructure to providing technology consulting. It is seeking to support the growth of Qatar and the region through the provision of world-class Managed IT Services and Solutions to the market.

In their pursuit to become the preferred Managed IT Services and Solutions provider in the MENA region, MEEZA has made significant investments in IT infrastructure. These include M-Vault 1 – MEEZA's Tier 3 Data Centre and C³ - the state-of-the-art command and control centre that monitors and optimises MEEZA services to clients 24x7x365. Additional Data Centres are being established in Qatar which will uniquely position MEEZA as a provider of Cloud Services across the region.

To find out more, visit www.meeza.net

Jamie Morse

Account Director

Hill & Knowlton Qatar

T +974 418 1292

M +974 319 4431

F +974 454 1293

Email: jamie.morse@hillandknowlton.com