

MEEZA Expansion, in association with CloudBlue and Microsoft, launches Business Cloud and extends its services to GBI

Doha, Qatar, December 06, 2018: MEEZA, Qatar's prominent end-to-end Managed IT Services & Solutions Provider, takes pride to announce the launch of its 'Business Cloud' Platform to enhance its existing cloud service offerings as part of its business expansion strategy.

The Business Cloud platform will enable clients to subscribe and provision a wide range of products and services including Microsoft Office 365, Azure Public cloud services, Domain registrations and Managed Services hosted within MEEZA's Qatar based Tier III Certified LEED Platinum Data Centre.

The MEEZA Expansion team is also delighted to announce that in partnership with CloudBlue and Microsoft, the MEEZA Business Cloud is being used by Gulf Bridge International (GBI) as part of its Digital Transformation program.

On this collaboration, Ghada Philip El Rassi, Chief Executive Officer Expansion/Executive Board Member, MEEZA, said:

"Building upon the local capability and experience of MEEZA Qatar and our world class facilities, we are proud to launch one of the most unique and comprehensive platforms that provides a central location for local, regional and international customers to subscribe to a wide range of products and services."

"In today's changing world with cloud adoption increasing, our clients demand agile, scalable and flexible solutions. The MEEZA Business Cloud intends to offer our clients just the same, thereby ensuring they stay ahead of the market when it comes to technology adoption and digital transformation. We are also delighted to announce that Gulf Bridge International (GBI) have chosen The Business Cloud to migrate from a traditional on premise solution."

For his part, Isidoro Porquicho, Vice President EMEA CloudBlue, said:

"We live in an "as a service" world, and it's exciting to see MEEZA leverage our CloudBlue platform and strategic alliance with Microsoft to better serve their customers and adopt and benefit from cloud-based services and solutions at a more rapid rate."



Speaking about the Business Cloud, Lana Khalaf, Country General Manager, Microsoft Qatar, said:

“The Fourth Industrial Revolution is upon us. This is the time for bold decisions that will shape our futures for years to come. Organizations that take the plunge into digital transformation, soon discover the power to engage customers, empower employees, optimize operations and reinvent products, services and business models. Gulf Bridge International will benefit greatly from its migration to MEEZA’s Business Cloud, gaining access to Microsoft’s trusted, secure and agile Azure platform, and the industry-leading productivity of solutions such as Office 365. Cost-savings, innovation, optimization and many other welcome milestones lie on the road ahead for GBI.”

On the availability of Business Cloud, Abdulla Al-Rwaili, Executive Director and Managing Director of GBI, said:

“As part of our Digital Transformation Program our decision to move our IT infrastructure to the cloud was an easy one to make, however finding the correct approach to implementing and migrating to the cloud was complex and needed to be done with great precaution. We are delighted to start this exciting journey with MEEZA for the Business Cloud solution. Our vision for this Transformation Program will ensure GBI remains agile, resilient and competitive.”

Our partnership between CloudBlue and Microsoft required close cooperation between the three companies to identify products, services and international market strategies with immediate focus being on the state of Qatar supporting local SMBs and Enterprises in their digital transformation journey. Our focus on Software as a Service, Cloud and Hybrid Cloud Services are at the core of the MEEZA Business Cloud offering.

More information can be found here: <http://www.meeza.net/businesscloud/>

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About MEEZA Expansion:

MEEZA, a Qatar Foundation joint venture, is an established end-to-end Managed IT Services & Solutions Provider based in Qatar with the mission of becoming the leading Managed IT Services & Solutions provider in the Middle East and North Africa. MEEZA is helping accelerate the growth of Qatar and the region through the provision of world-class Managed IT Services and Solutions.

Additionally, MEEZA’s offerings include Managed IT services, Data Centre Services, Cloud Services and IT Security Service, MEEZA has three Tier III certified data centres, known as M-VAULTs offering a guaranteed uptime of 99.98% built to comply with the most exacting international standards enabling businesses to benefit from greater efficiencies and reduce risks.



MEEZA's new 'Business Cloud' Platform will enhance its existing cloud service offerings as part of its business expansion strategy. More information can be found here: <http://www.meeza.net/businesscloud/>

About CloudBlue

CloudBlue is dedicated to helping service providers of all kinds build, scale and monetize cloud and digital services in the "as-a-service" economy. Many of the world's best known telecommunications companies, technology distributors, managed services providers and value-added resellers rely on CloudBlue's leading commerce platform to automate, aggregate and sell both their own cloud services, as well as those from third party ISVs. CloudBlue powers more than 200 of the world's largest service provider cloud marketplaces, which collectively represent more than 27 million enterprise cloud subscriptions and over \$1B in annual subscription revenue. CloudBlue provides its customers access to an ecosystem that includes more than 200 ISV solutions and more than 80,000 resellers around the world. CloudBlue is an independent software division of Ingram Micro. More information can be found here: <http://www.cloudblue.com>

About Microsoft Qatar

Microsoft (Nasdaq "MSFT" @Microsoft) enables digital transformation for the era of an intelligent cloud and an intelligent edge. Its mission is to empower every person and every organization on the planet to achieve more. Microsoft Qatar opened its office in 2007. More information can be found here: <https://www.microsoft.com/en-gulf/>

About GBI:

Gulf Bridge International (GBI) is a global cloud, connectivity and content enabler that owns and operates a smart, fully managed service network. Our multilayer terrestrial and subsea cable meshed network bridges the East to the West through the Middle East, empowers businesses, connects societies and contributes to the region's transformation towards knowledge-based economies. Our agility, business innovation and diverse portfolio of services make us a partner of choice for carriers, ISPs, governments, and the smart living ecosystem. We are a carrier's carrier and an enterprise global managed services provider dedicated to turning the region into a global connectivity hub. More information can be found here: <http://www.gbiinc.com>