

“MEEZA Expansion” Hosts its inaugural Briefing Session with the media

Transparency is one of the core principles of MEEZA Expansion

Doha – Qatar, 01st October, 2019: MEEZA Expansion, a Doha-based division of Qatar’s prominent end-to-end Managed IT Services & Solutions Provider, hosted its first media briefing session in Doha, Qatar to introduce its future plans to the media and the public.

Ghada Philip El Rassi, CEO of MEEZA Expansion, delivered an introductory presentation to the attending media representatives. El Rassi briefed the Media on the company’s role, services and solutions, current and future plans, and its target markets. The presentation was then followed by a Q&A session with attending journalists.

“We are delighted to meet media representatives based in Doha to brief them about our business plans and solutions. We welcome interaction with all media representatives and believe in an open-door policy that will increase our transparency as it is a foundation of our business values. MEEZA Expansion believes in breaking down barriers with the media to increase public awareness of our business operations, involve all stakeholders with our decision making, and create a more transparent environment that can catalyze success and enhance prosperity of our company in line with Qatar National Vision 2030. As Qatar is moving towards a knowledge-based economy, MEEZA Expansion will continue to seek new methods to inform the public about our success story.” said, Ghada Philip El Rassi, Executive Board Member & Chief Executive Officer - Expansion, MEEZA.

David Wilds, Expansion Operations Executive, MEEZA Expansion added “Our primary objective is to simplify the way we do business so clients can focus on what’s important for their core business. We tirelessly work to provide our clients with innovative and cost-effective solutions to help them grow their businesses. We will continue to hold briefing sessions with the media in the future to ensure continuous flow of information available to the public about our operations and progress.”

MEEZA Expansion is a fast-growing player in cloud computing services, both in regional and international markets. It continues to innovate and offer cost effective IT solutions and services to help its clients focus on their core business. MEEZA Expansion is tasked with opening new international markets and becoming the leading player in the cloud services business and provide world-class services to their clients.

Additionally, MEEZA Expansion offers many cost-effective IT solutions and services through its Business Cloud platform including its flagship Recovery as a Service (RECaS) solution.

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About MEEZA Expansion:

MEEZA, a Qatar Foundation joint venture, is an established end-to-end Managed IT Services & Solutions Provider based in Qatar with the mission of becoming the leading Managed IT Services & Solutions provider in the Middle East and North Africa. MEEZA is helping accelerate the growth of Qatar and the region through the provision of world-class Managed IT Services and Solutions. Additionally, MEEZA's offerings include Managed IT services, Data Centre Services, Cloud Services and IT Security Service. MEEZA has three Tier III certified data centres, known as M-VAULTs offering a guaranteed uptime of 99.98%. They are built to comply with the most demanding international standards enabling businesses to benefit from greater efficiencies and reduced risks. MEEZA's new 'Business Cloud' Platform will enhance its existing cloud service offerings as part of its business expansion strategy.

For more information, please visit: <http://www.meeza.net/businesscloud/>
<https://www.linkedin.com/company/meezaexpansion/>
<https://www.facebook.com/meezaexpansion/>