



## **QSTP Members Fuego and MEEZA form partnership to offer Web-based applications to Small and Medium Businesses**

**Doha – March 15, 2009:** MEEZA has signed an agreement with Fuego Digital Media QSTP-LLC, a 'software on demand' company headquartered at the Qatar Science and Technology Park, to provide it with highly available, scalable and secure Data Centre Services.

Fuego is building the 'Fuego OnDemand' Service to provide simple Web-based business applications in Arabic, English and French to the 5.3 million small and medium-size enterprises (SME) across the 22 countries of the Middle East and North Africa (MENA) region.

Speaking about Fuego's market opportunity, Kevin Higgins, Fuego's CEO, said, "Increasingly, the Web is becoming the primary means of an organization's interaction with customers, citizens, partners and employees. A key to improving SME business growth and profitability across MENA is to provide access to better Web applications."

MEEZA ([www.meeza.com.qa](http://www.meeza.com.qa)), established in partnership with Qatar Foundation, delivers a full suite of Managed IT Services and Solutions to the market and is focused on service excellence. MEEZA will be hosting the Fuego OnDemand Service from M-VAULT 1, its Tier 3 Data Centre, which is the first of its kind in Qatar and is located at a highly secure location within the Qatar Science & Technology Park. M-VAULT 1 offers clients 99.98% availability that is the highest level of availability offered from any commercial Data Centre in Qatar.

"MEEZA is proud to be able to contribute to the success of Fuego through this agreement. By delivering high quality Managed IT Services and Solutions, we aim to support the growth and success of companies like Fuego in Qatar and across the region," stated Mr. Hamad Al Mannai, MEEZA Deputy CEO.

"Fuego will be providing mission-critical services to its SME customers and reliability and security are of paramount concern to us," said Mr. Karl Gretton, Fuego's Chief Technology Officer. "We will be relying on MEEZA to meet our needs today and in the future as we scale our business up to tens of thousands of customers across the region."

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Notes to Editors

#### **About MEEZA**

MEEZA, established in partnership with Qatar foundation for education science and community development, offers a wide range of Managed IT Services and Solutions to clients, from creating and managing IT infrastructure to providing full business and technology consulting. It is seeking to participate in accelerating the growth of Qatar and the region through the provision of world-class Managed IT Services and Solutions to the market.

[www.meeza.com.qa](http://www.meeza.com.qa)

#### **About Fuego Digital Media QSTP-LLC**

Fuego Digital Media QSTP-LLC is a start-up Qatar software company formed in March 2008 for the purpose of developing a sophisticated Arabic web content and eBusiness software tool for the MENA world. This work was carried out under the QSTP Proof of Concept Fund program and Fuego QSTP is the first recipient of a \$500,000 grant under the program.

The QSTP project will be completed in March 2009. Based on the very encouraging project results achieved, it is the Fuego's intention to further capitalize the company, expand its operations with substantial development, marketing and delivery capabilities, and begin offering Fuego OnDemand Arabic services to the Qatar market later in 2009, with subsequent expansion to the GCC and MENA markets thereafter.

[www.FuegoOnDemand.com](http://www.FuegoOnDemand.com)

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