



## **MEEZA sponsors 2<sup>nd</sup> Data Centre Strategies Event in Abu Dhabi**

**Doha and Abu Dhabi, 24<sup>th</sup> May 2010** – For the second time, MEEZA is sponsoring the major strategic forum for data centre operators, managed services, outsourcing and cloud computing businesses in the Middle East. The 2<sup>nd</sup> Data Centre Strategies Middle East event takes place on 25-26 May 2010 in Abu Dhabi against a backdrop of increased investment and growth in the sector. The agenda for the event will embrace a focused range of issues and topics relevant to the current evolution of data centres across the Middle Eastern region, and the technological and commercial challenges they confront.

CEO of MEEZA, Steve O'Donnell, will speak during the Executive Leadership panel session and Karl Roe, Director of Strategic Alliances at MEEZA, will speak during the Private Cloud and The Impact on Managed Services session which take place on May 25<sup>th</sup>.

“I have already seen encouraging signs that businesses here are starting to recognise that IT can be a key enabler for achieving strategic objectives. The next step for many companies in Qatar and the region is to run their IT like a business, with the same deliverables, service levels and outcomes that is expected from any other business,” commented Steve O'Donnell, CEO of MEEZA.

MEEZA, the managed IT services and solutions provider based in Qatar, delivers a wide range of IT services to clients. These services, including their recently launched Managed Hosting packages, enable companies to focus on their core business whilst MEEZA handles the delivery of IT. Cost effective and flexible hosting packages provide virtual servers with optimised infrastructure, operating systems and applications hosted in MEEZA's high-availability data centre in Qatar.

Additionally, the company hopes to attract a wide range of organisations who would like to leverage MEEZA's cloud services offering, available to the region, which help optimise business communications without the upfront investment and IT headaches.

“Companies can choose to think of IT as hardware, software and people that somehow come together to help business execute or, alternatively, as a set of underpinning business services with service level agreements and requirements; and this is what MEEZA is all about,” MEEZA's CEO added.

With an academy of international speakers, experts and delegates from enterprise user companies, operators and owners, the Data Centre Strategies event will generate top level networking opportunities and will ask vital questions about the latest issues and developments in the sector that impact the business, operation and planning for data centre businesses.

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## **About MEEZA:**

MEEZA, a Qatar Foundation joint venture, is a managed IT Services and Solutions provider offering a wide range of services to clients, from creating and managing IT infrastructure to providing technology consulting. MEEZA has moved quickly to establish itself as the leader in the local IT industry, with the objective of helping to accelerate the growth of Qatar through the provision of world class Managed IT Services and Solutions.

MEEZA's offerings include Managed Services & Data Centre Services, Cloud Services, Consulting Services and Workplace Services. The world-class MEEZA Data Centres, known as M-VAULT, possess managed storage, network and security systems as well as disaster recovery capabilities. MEEZA has also established a centralised Command & Control Centre that monitors and optimises MEEZA services for clients. Additional Data Centres are being established in Qatar. With their multiple, interconnected and geographically diverse Data Centres, MEEZA is uniquely positioned to offer Cloud Services to clients across the region.

MEEZA works with clients to fully understand their specific IT challenges and offer cost-effective IT services to help them focus on their core business and scale rapidly. Delivering best in class IT security levels, MEEZA helps clients minimise business risk, reduce IT capital expenditure and speed up time to market for new initiatives. To find out more, visit: [www.meeza.net](http://www.meeza.net)

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