



MEEZA LAUNCHES TO THE MARKET AND SIGNS FIRST MAJOR CUSTOMER AGREEMENT WORTH OVER QR125 MILLION

Doha - November 26, 2008: MEEZA has announced today the commencement of its operations in Qatar. MEEZA which means “advantage” in Arabic is a new privately-held joint venture that is focused on service excellence delivering a full suite of Managed IT Services and Solutions to the market. Businesses will be assured agility, quality and value in IT Services and Solutions with the added benefits of lower operational expenditure, increased availability and performance.

Today, MEEZA completed a QR125 million agreement with Vodafone Qatar to provide an end-to-end turn key infrastructure solution to support Vodafone Qatar’s core telecommunications and network operations. Mr Rashid Al-Naimi, Chairman of the MEEZA Board of Directors stated “We at MEEZA are thrilled to be announcing this major agreement with Vodafone on our first day of operations. This is an example of how MEEZA will deliver IT Services and Solutions to enable the success of our clients and, thereby, contribute to the continued growth and development of the State of Qatar.”

MEEZA also announced today the official launch of M-VAULT T3, its Tier III Data Centre delivering an uptime and availability of 99.98%. M-VAULT T3, the first of its kind in Qatar, is built on foundations of security, availability and scalability to ensure maximum client value and advantage, supporting a full suite of Managed IT Services and Solutions.

As MEEZA expands, it will be uniquely positioned to offer Cloud Services to the region. Cloud Services is defined as “consumer and business products, services and solutions that are delivered and consumed in real-time over the Internet”. Cloud Services gives businesses access to robust IT infrastructure and the latest applications without having to bear the high costs of ownership and maintenance.



MEEZA's strategy will deliver a fully capable cloud services to the region in 2011 to enable clients to realise the many benefits of Cloud Services.

Scott E. MacKenzie, CEO of MEEZA, said "This is a truly defining moment for MEEZA, its partners, clients, and for the IT sector in the region. MEEZA's offerings enable businesses to be more effective as they gain access to world class services delivered through proven best practices. Our IT capabilities ensure our clients can realise true advantage from IT".

"Our investments in cutting edge technology, Data Centres, strategic alliances and skilled IT personnel uniquely positions MEEZA in the region. We are committed to add value to our clients businesses and support their growth, through our service excellence, world class IT assets and the best people skills," commented Hamad Al Mannai, MEEZA Deputy CEO.

By combining proven experience with strategic partnerships with industry leaders such as Microsoft, Cisco, HP and VMware, MEEZA is able to deliver a unique advantage to clients through service excellence and state of the art solutions.

MEEZA supports Qatar foundation in the transformation of Qatar into a knowledge-based society and aims to support the continued growth and development of the business community in the region.

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Notes to Editors:

About MEEZA:

MEEZA, a privately held joint venture, offers a wide range of Managed IT Services and Solutions to clients, from creating and managing IT infrastructure to providing full business and technology consulting. It is seeking to accelerate competition in the IT sector and to support the growth of the Qatar economy through the provision of world-class Managed IT Services and Solutions to the market.

www.meeza.com.qa