



*Bringing International Thought Leaders To Doha*

## **MEEZA Named Platinum Sponsor Of Data Center Dynamics Conference In Qatar**

**Doha, Qatar – 5 December 2012** – MEEZA, the leading IT services and solutions provider in Qatar, was named “Platinum Sponsor” of the Data Center Dynamics conference.

The long-awaited conference, which will take place on the 10<sup>th</sup> of December 2012, will discuss the main issues and solutions that occupy the minds of data center thought leaders in the world. The event will be held at the Grand Hyatt Doha hotel.

Commenting on the new agreement, Ghada P. El-Rassi – Deputy Chief Executive Officer, MEEZA, said: “Bringing together the world and regional data centres industry leaders to Doha proves the importance of Qatar, as it is becoming a regional technology hub. The State of Qatar possesses a fertile environment for data centre investments, and MEEZA, in particular, supports this background with its Tier III LEED – certified facilities.”

During the event, MEEZA will be tackling the importance of Data Centre Services and Capabilities in support of the Qatar National Vision 2030. This will include a presentation by MEEZA representatives along with a live demonstration of MEEZA’s data facilities’ capabilities. MEEZA’ s facilities were among the first in the region to become LEED Platinum certified. It is designed and built to Uptime Institute Tier III Standards, with 99.98% guaranteed availability.

Your IT Advantage

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MEEZA' s data centres maximize energy to increase performance. The world-class facilities offer Business Continuity solutions for all key Disaster Recovery requirements criteria through service delivery and dedicated IT experts.

Data Center Dynamics Doha 2012 has been designed specifically to meet the needs and answer the questions of IT decision makers and those responsible for the design, build, and operation process of data center facilities.

The topics to be discussed during the world-class event include, but are not limited to: latest trends for high-efficiency data centers, next generation data centers design and operation, energy optimization and decreasing operational costs, power monitoring in data centers, high capacity networks, among other topics and panel discussions.

MEEZA was established to provide essential IT support to Qatar's development process in close alignment with Qatar National Vision 2030, and has become Qatar's leading IT solutions and services provider.

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**About MEEZA:**

MEEZA, a Qatar Foundation joint venture, is a managed IT Services and Solutions provider offering a wide range of services to clients, from creating and managing IT infrastructure to providing technology consulting. MEEZA has moved quickly to establish itself as the leader in the local IT industry, with the objective of helping to accelerate the growth of Qatar through the provision of world class Managed IT Services and Solutions.

MEEZA has a solid track record, not only in the delivery of solutions to our clients, but also in the provisioning of a full end-to-end service which covers the entire life-cycle of deployed assets, from design through delivery to on-going support.

Your IT Advantage



MEEZA has the ability to deliver scalable, reliable and robust managed services solutions, which add real measured value. We deliver a service which leverages business benefit through IT, with reduced total cost of ownership (TCO) and increased Return on Investment (ROI). We achieve this not only through the skill and expertise of our staff, but also through the trusted, long-term relationships and accreditations we have with our technology partners.

To find out more, visit: [www.meeza.net](http://www.meeza.net)

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