



MEEZA Employees serve as liaisons for Breast Cancer Awareness across Qatar

MEEZA hosts community outreach program to raise awareness on breast cancer

Doha, Qatar – 17 November 2014 – MEEZA recently carried out its annual outreach program to raise awareness on breast cancer - the most common type of cancer among women in the Arab world. The annual awareness program – held in October to coincide with the International Breast Cancer Awareness Month – marked the fourth year of MEEZA’S support and commitment to the fight against breast cancer.

The month-long program, which saw MEEZA reaching out to the public to improve their understanding of breast cancer risk factors while highlighting the importance of early detection, was aimed at connecting community members with essential resources that will lead to the early detection, prevention and treatment of breast cancer.

As part of the awareness campaign, MEEZA also hosted its Pink Ribbon Day on the 29th of October where employees were encouraged to wear pink attire including a pink ribbon which is most commonly associated with breast cancer awareness.

“MEEZA has been supporting the fight against breast cancer for several years now, and our annual campaign to raise awareness on the disease today forms a crucial component of our Corporate Social Responsibility program,” said **Ghada Philip El Rassi, CEO of MEEZA**. “MEEZA’s commitment to the cause of breast cancer awareness goes beyond internal activations; we also involve ourselves in community mobilization efforts and our employees are encouraged to act as ambassadors in the battle against breast cancer by spreading the message of early detection among different segments of society.”

The MEEZA CEO added, “We strongly believe that educating the society on risk factors and arming them with information that can potentially be lifesaving is crucial to combating breast



cancer – especially here in Qatar and the Middle East where breast cancer can develop at a younger age compared to Western countries.”

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About MEEZA:

MEEZA, a Qatar Foundation joint venture, is an established end-to-end Managed IT Services & Solutions Provider based in Qatar with the mission of becoming the leading Managed IT Services & Solutions provider in the Middle East and North Africa. MEEZA is helping accelerate the growth of Qatar and the region through the provision of world-class Managed IT Services and Solutions. Additionally, MEEZA provides the Qatari people and others throughout the region with opportunities to undertake fulfilling careers in the IT industry.

MEEZA’s offerings include Managed IT & Data Centre Services, Cloud Services, Consulting Services and Workplace Services. MEEZA has three Tier III certified data centres, known as M-VAULTs. MEEZA has also established a centralised Command & Control Centre (C3) that monitors and optimises MEEZA services for clients. Coupled with this facility, MEEZA prides itself with having the first commercial Security Operations Centre (SOC) in Qatar. The SOC enables MEEZA to help its clients mitigate digital and cyber security threats. With a network of interconnected, highly resilient and geographically diverse data centres, MEEZA is uniquely positioned to offer disaster recovery and business continuity services to clients in Qatar and across the gulf region. Aside from these, MEEZA is also becoming a recognised systems integrator and is rapidly establishing its expertise in the area of Smart Cities.

MEEZA offers cost-effective IT solutions and services to help clients focus on their core business and scale rapidly. Delivering best in class IT security levels, MEEZA helps clients minimise business risk, reduce IT capital expenditure and speed up time-to-market for new initiatives.

To find out more, visit: www.meeza.net

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