



As the leading event's Pearl Sponsor

MEEZA showcases its expertise in building smart cities at the 2017 QITCOM Exhibition and Conference

Doha, Qatar – March 07, 2017 – MEEZA, Qatar's prominent end-to-end Managed IT Services & Solutions Provider, is currently participating at Qatar's biggest digital event 'QITCOM 2017', as the Pearl Sponsor of the event. Held at Qatar National Convention Center from March 6 to 8 under the patronage His Highness Sheikh Tamim Bin Hamad Al Thani, QITCOM 2017 connects smart technology with international industry specialists, key government decision makers and entrepreneurs, to exchange ideas and collaborate towards the digital transformation of Qatar.

As part of its participation, MEEZA is sharing its expertise in the field with key ICT stakeholders, as well as showcasing the rich array of Managed IT Solutions, Data Center Services, Cloud Services and IT Security Services at the Exhibition.

Commenting on the occasion, Eng. Ahmad Mohammed Al Kuwari, MEEZA CEO said:

"Leading digital events like QITCOM are instrumental platforms that can be leveraged to bring Qatar's aspirations for a smarter future closer to fruition. The 2017 edition of QITCOM Exhibition and Conference, held under the theme 'QATAR- Towards a Smarter Future', is poised to play a pivotal role in the digital transformation of the country as we approach the final stages of the realization of the Qatar National Vision 2030 and its objectives of developing a modern society based on advanced technology and knowledge. MEEZA is honored to be this prominent event's Pearl Sponsor and to be effectively contributing to building a state-of-the-art digital infrastructure upon which such an ambitious national vision can be founded."

The 2017 QITCOM Exhibition and Conference is also serving as an eminent platform, through which MEEZA is demonstrating its Smart Technologies and solid expertise in building Smart Cities. MEEZA's experience in the field includes supporting and helping build the technological infrastructure for a number of leading projects in Qatar, including the creation of an integrator environment with the best smart cities solutions at Msheireb Downtown Doha (MDD). As part of its agreement with Msheireb Properties, MEEZA will provide MDD with the information technology and integrator systems for designing, managing and monitoring processes.

MEEZA, a Qatar Foundation joint venture, is an established end-to-end Managed IT Services & Solutions Provider based in Qatar that aims to accelerate the growth of the country and the region through the provision of world-class Managed IT Services and Solutions, while providing the Qatari people and others throughout the region with opportunities to undertake fulfilling careers in the IT industry.

In addition to earning its status as a renowned systems integrator and rapidly establishing its expertise in the area of Smart Cities and the Internet of Things (IoT), MEEZA has three Tier III certified data centres, known as M-VAULTs offering a guaranteed uptime of 99.98% built to comply with the most exacting international standards enabling businesses to benefit from greater efficiencies and reduce



risks. MEEZA's State-of-the-art Data Centre M-VAULT 2 is LEED Platinum certified where M-VAULT 3 is LEED Gold certified.

The Company has also established a centralized Command & Control Centre (C3) that monitors and optimizes MEEZA services for clients. Coupled with this facility, MEEZA prides itself with having the first commercial Security Operations Centre (SOC) in Qatar.

To find out more about MEEZA's innovative solutions and its vision for a Smarter Qatar, visitors can approach Stand **A15**, where the Company's representatives will be introducing its product range and end-to-end services to clients, as well as discussing with them how to minimize business risk, reduce IT capital expenditure and speed up time-to-market for new initiatives.

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About MEEZA

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MEEZA's offerings include Managed IT services, Data Centre Services, Cloud Services and IT Security Services. The Company has three Tier III certified data centres, known as M-VAULTs offering a guaranteed uptime of 99.98% built to comply with the most exacting international standards enabling businesses to benefit from greater efficiencies and reduce risks. MEEZA's State-of-the-art Data Centre M-VAULT 2 is LEED Platinum certified where M-VAULT 3 is LEED Gold certified.

To find out more, visit: www.meeza.net

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