

May, 29th 2023

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(A Qatar Science and Technology Park limited liability company (Public))

MEEZA QSTP LLC (Public) ("MEEZA") to offer its shares through Initial Public Offering followed by a listing of all of its Shares on the Main Market of the Qatar Stock Exchange ("QSEMM")

The proposed offering of securities to which this announcement relates is open in Qatar only to individual Qatari nationals and legal entities incorporated in Qatar.

- MEEZA is a leading end-to-end IT services provider within Qatar, including data center and colocation services
- The share capital of MEEZA is QAR 648,980,000, divided into 648,980,000 Shares of QAR 1 each
- 50% of the Shares, equivalent to 324,490,000 Shares, are being offered at an Offer Price of QAR 2.17 per Offer Share, making the total size of the Offering QAR 700,898,400 (excluding the offering costs of QAR 0.01 per Share)
- The Offer Price of the Shares comprising the share capital was determined by Qualified Investors in Qatar through the first Book Building process ever pursued to price an Initial Public Offering on the Qatar Stock Exchange
- The Company offered the Offer Shares to a set of Qualified Investors during a Book Building Subscription Period that commenced on 15 January 2023 and concluded on 6 March 2023
- 37.41% of the Offer Shares (constituting 121,393,000 Shares) were successfully allocated to Qualified Investors through a bidding process detailed in the "Details of the Offering" section of this announcement
- Offer Price includes the nominal value of QAR 1 per Share, a premium of QAR 1.16, and offering and listing fees of QAR 0.01 per Share
- 62.59% of the Offer Shares (constituting 203,097,000 Shares) are currently being offered to eligible investors, including Qatari citizens and legal entities incorporated in Qatar in accordance with the QSE Rulebook, QFMA Offering and Listing Rules and the Articles of Association of MEEZA (the "Individual and Corporate Investors"), at the Offer Price
- The Offer Period to subscribe to the IPO will be open from 6 June 2023 to 19 June 2023 (subject to any additional extension)
- MEEZA's Founders are strongly committed to MEEZA's future success and will be retaining at least 50% shareholding in the Company post-IPO
- QInvest LLC is acting as Listing Advisor and Offering Manager

Doha, Qatar, 29th May 2023 – MEEZA QSTP LLC (Public) ("MEEZA", the "Company" or "we"), the leading managed IT and data center service provider in the State of Qatar (the "State"), is pleased to announce that it has obtained the required regulatory approvals of the Qatar Financial Market Authority ("QFMA") and the Qatar Stock Exchange ("QSE") to offer 324,490,000 ordinary fully paid-up shares (the "Offer Shares") by way of initial public offering (the "Offering"), followed by a listing of all of the Company's Shares on the QSEMM.

Before deciding to invest in the Shares, investors should consult the Offering Prospectus approved by the QFMA which is available at the Company's website at www.meeza.net/ipo and the Listing Advisor and Offering Manager website at www.qinvest.com/media-center/press-release. The approval of the QFMA of the Offering Prospectus shall not be considered to be an approval of the Company's financial and economic viability or of the related evaluation outcomes.

1. KEY INVESTMENT HIGHLIGHTS

MEEZA is characterized by the competitive strengths and differentiators outlined below, which are expected to allow the Company to successfully achieve its commercial objectives and implement its strategy of maximizing shareholder value by capitalizing on its unique position in the ICT industry:

• Leading position in the drive for digitalisation:

- The world is experiencing a data boom, creating significant demand for data centers and IT services, a landscape in which we have a solid position.
- The growth of data being created and used is expected to continue for the foreseeable future, driven by the continuous enterprise and government digitalisation efforts, cloud services, streaming and gaming platforms take-up, proliferation of smart devices with higher resolution and use of big data for data analytics and artificial intelligence.
- Customers get the best value from IT service providers in a market like Qatar, where energy prices and telecoms connectivity are favourable and where supply chains are reliable.
- MEEZA is the data center pioneer of Qatar, commanding approximately 50% of the Qatari market's data center capacity, owning and operating 5 state-of-the-art data centers with a total capacity of 24.4MW.

Unique positioning as the leading end-to-end IT services provider in Qatar:

- MEEZA QSTP LLC (Public) provides fully integrated, end-to-end IT services in the State of Qatar.
- Our product offering includes but is not limited to data center and colocation services, managed services, solution services and cloud services.
- We operate as the only IT services provider in Qatar that integrates 5 state-of-the-art data centers (known as M-Vault) with our IT services portfolio to provide tailored end-to-end solutions.
- M-Vault data centers boast a guaranteed uptime of 99.98%, currently offering a total capacity of 24.4MW, with an additional c. 19.5MW of total capacity expansion currently being contemplated by management over the next 2 to 3 years to keep up with growing demand.

Long-term customer relationships coupled with highly visible cash flows:

- We take pride in our client base which mainly comprises of strategic sovereign entities, international hyperscalers, and large corporates operating in the State of Qatar.
- Most contracts are long-term in nature, with some key data center related contracts extending up to 15 years.
- This provides us with recurring revenue streams, high visibility on cash flows and allows for cross-selling new managed services and other ancillary IT services to our existing blue-chip client base.

<u>Strong profitability and solid financial position:</u>

- Now that we have achieved economies of scale, MEEZA is now enjoying strong revenue growth and record annual profit margins year-on-year.
- We have consistently recorded strong and stable growth over the last 3 years with revenue growing at a 11.3%
 CAGR between 2020 and 2022, coupled with an EBITDA CAGR of 10.9% over the same period, driven by a significant growth in demand for data center capacity and ancillary IT services.
- MEEZA has also recorded a high profitability to shareholders, with net income growing at a CAGR of 22.4% over the last 3 years to reach QAR 52.1 million in 2022 (c. 15% net income margin).
- In addition, MEEZA has maintained a healthy financial position, underpinned by a growing fixed asset base, significant cash reserves, and low leverage.

Highly experienced senior management team

- Our senior management team has significant years of professional experience in the IT industry and a track record of successfully delivering, managing and integrating key strategic projects.
- We boast a mix of local Qatari leaders coupled with the global expertise of foreign senior management members with track records at some of the world's largest technology and service provider companies in the world.

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2. LISTING HIGHLIGHTS

Issuer	MEEZA QSTP LLC (Public)
Founders	Qatar Foundation for Education, Science and Community Development ("Qatar Foundation"), and Ooredoo Q.P.S.C
Share capital	 QAR 648,980,000, comprising 648,980,000 shares with a nominal value of QAR 1.00 per share
Principal activity	• End-to-end IT services within the State of Qatar, including data center and colocation services
Market capitalization	 648,980,000 shares at an offering price of QAR 2.17, which includes the offering and listing fee of QAR 0.01 per share (the "Offering and Listing Fee"), resulting in market capitalization of QAR 1,401,796,800
Pre-offering Shareholding	Qatar Foundation: 80.00%
Pre-offering Shareholding	Ooredoo Q.P.S.C: 20.00%
Post-offering Shareholding	 Qatar Foundation: at least 40.00% Ooredoo Q.P.S.C: at least 10.00% Qualified Investors: 18.71% Individual and Corporate Investors: up to 31.29%
Lock-up period	 The Founders are prohibited from selling their Shares for a period of one year from the date of commencement of trading in the Company's Shares During the second year of trading, the Founders may dispose of their Shares commensurate with the percentage of their contributions to the Company, maintaining that they collectively retain a 40% shareholding in the Company
Trading restrictions	• Except for the Founders of the Company or companies owned or controlled by the Founders, no shareholder may own either directly or indirectly more than 5% of the total shares of the Company. Non-Qatari investors may not own more than 49% of the total share capital of the Company
Advisors	 Listing Advisor and Offering Manager: QInvest LLC Financial Evaluator: EY Consulting LLC Legal Advisors: Eversheds Sutherland (International) LLP and Sami Abdullah Salim Abu Shaikha Law Office External Auditor: Deloitte & Touche – (Qatar Branch) Lead Receiving Bank: Qatar National Bank Q.P.S.C

3. DETAILS OF THE OFFERING

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Share capital	• QAR 648,980,000
Current operations and principal activities	• End-to-end provider of IT services in Qatar built on a service framework, capable of providing customers with IT hosting, operations and support functions whether on-premise or collocated in its data centers, whether incloud or via managed local services
Subsidiaries and associated companies	 Please refer to Section 6 (The Company) of the Offering Prospectus for details on MEEZA Information Technology WLL, the 100% owned onshore subsidiary ("Onshore Subsidiary")
Currency of the Shares to be offered	• Qatari Riyals
Offering Price	• QAR 2.17, which includes QAR 1.00 of nominal value, a premium of QAR 1.16 and Offering and Listing Fees of QAR 0.01 per Share
Securities listed	Ordinary shares, the Company has only one class of ordinary shares
Amount and percentage of the Offering	 The Offer Shares, being 324,490,000 ordinary shares representing 50% of the total Shares The remaining 324,490,000 Shares, representing 50% of the total Shares, will be retained by the Founders, and are referred to as the Founders' Shares (including any remaining Shares in excess of the 50% of the total Shares, not subscribed during the Offering Period)
Reasons for the Offering	• The Directors believe that the Offering of the shares is part of a logical development of the Company and its business and will enhance the Company's position in the market
Use of Offering proceeds	• The Offering proceeds will be distributed amongst the shareholders selling Offer Shares
Eligible investors to the Offering and eligible investors for trading post listing	• The Offering will be open to Qatari investors in accordance with the QSE Rulebook, QFMA Offering Rules and the Articles. Following the completion of the Offering and the listing of the Shares on the QSEMM, trading in the Shares will be open to all investors, Qatari and non-Qatari, in accordance with the QSE Rulebook, the QFMA Offering Rules and the Articles. It is noted that, pursuant to the Foreign Investment Law in respect of foreign shareholders' ownership in listed companies, foreign ownership should not exceed 49% of the share capital unless an exemption to exceed such percentage is obtained from the Government of Qatar
Book Building Mechanism; Offering to Qualified Investors	 Prior to the Offering, the Company offered 37.41% of the Offer Shares to a set of Qualified Investors according to the Book Building Mechanism issued by the QFMA. The book building subscription period (the "Book Building Subscription Period") commenced on 15 January 2023 and lasted until 6 March 2023



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	• The Offering Manager invited the Qualified Investors to subscribe to the Offer Shares by filling-out a Book Building Order Form by subscribing to a minimum 3,700,000 Offer Shares (the " Minimum Book Building Order ") and a maximum of 32,449,000 Offer Shares (the " Maximum Book Building Order ") providing bids in multiples of QAR 0.01, subject to no Qualified Investor being allocated more than 32,449,000 Offer Shares, equal to 5% of the issued share capital of the Company
	 In order for the Book Building to successfully conclude, it was required by the Book Building Mechanism issued by the QFMA that at least five (5) Qualified Investors (as defined by QFMA's Instructions for Securities Offering Through Book Building Mechanism) subscribe to at least 30% of the Offering
	• Seven (7) Qualified Investors subscribed to 121,393,000 Shares, representing 37.41% of the Offer Shares with the balance of 62.59% of the Offer Shares equal to 203,097,000 Shares to be offered to Individual and Corporate Investors, the final Order Book is presented in Section 5.5 of the Offering Prospectus
	• The Order Book was closed at a final Offer Price of QAR 2.17 per Share (comprised of a nominal value of QAR 1.00 per Share, a premium of QAR 1.16 per Share, and Offering and Listing Fees of QAR 0.01 per Share)
	• Final pricing of the Shares outside the latest Price Range is a testament of the effectiveness of the Book Building Mechanism to transparently price the IPO based on supply and demand, considering market conditions and feedback received from Qualified Investors during the Book Building Subscription Period
Offering to Individual and Corporate Investors	• Following the allocation of 37.41% of the Offer Shares through the Book Building Mechanism, the residual of 203,097,000 Shares representing a percentage of 62.59% of the Offer Shares are being offered to individual and corporate Investors, which comprise of: (a) individual Qatari nationals ("Individual Investors"), and (b) legal entities incorporated in the State of Qatar with a commercial registration certificate issued by the Ministry of Commerce and Industry ("Corporate Investors")
Orders by Individual and Corporate Investors and Limits	• The minimum order by Individual and Corporate Investors is set at 500 Offer Shares (" Minimum Order ") and the maximum order by Individual and Corporate Investors is set at 32,449,000 Offer Shares (" Maximum Order "). No order by an eligible investor for less than 500 Offer Shares shall be accepted
	• The allocation of Offer Shares to Individual and Corporate Investors will be made in whole numbers of Shares only (no fractions)
	• The residual of 62.59% of the Offer Shares post-Book Building Mechanism have been reserved for Individual and Corporate Investors
	Offer Shares to Individual and Corporate Investors shall be allocated:
Allocation strategy	 a) first to Individual Investors, and if the number of Offer Shares requested by Individual Investors exceeds the number of Offer Shares, then the Offer Shares shall be allocated on a pro-rata basis to Individual Investors; then
	b) if any Offer Shares remain, these shares shall be allocated to Corporate Investors, and if the number of Offer Shares requested by Corporate Investors exceeds the number of Offer Shares remaining, then the Offer Shares shall be allocated on a pro-rata basis to Corporate Investors; then



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	c) if any Offer Shares remain, then such remaining Offer Shares may be allocated, on exceptional basis provided approval of regulators are obtained, to government entities or governmental funds (if any) but not to Individual and Corporate Investors at the direction of the Board in its absolute discretion
	It is expected that allotment of Offer Shares and refunds of excess order amounts, if any, will occur no later than 25 June 2023
Listing and trading	• The Company will submit an application to the QFMA and the QSE to list the Shares on the QSE in accordance with the listing requirements of the QFMA and the procedural rules of the QSE. Trading in the Shares will be effected on an electronic basis through the Company's share registry maintained by the Qatar Central Securities Depository
Subscription for Offer Shares	 During the Offer Period, Individual and Corporate Investors may submit orders for Offer Shares by completing the order form and complying with the instructions set out in the order form and the Offering Prospectus. Any order form in connection with the Offer Shares that is completed without fully complying with the requirements indicated in such order form may be rejected without any right to damages or any other recourse
Multiple Subscription Orders	• Multiple orders in the name of the same Individual and Corporate Investor are prohibited. In the event of multiple orders being received in the name of the same Individual and Corporate Investor, only one order will be processed and any other order will be rejected in its entirety. Notwithstanding the above, with respect to Individual Investors, an order by (i) a parent or legal guardian on behalf of a minor; or (ii) a person duly authorised on behalf of a first degree relative (parent, child, spouse), does not prevent such person from also submitting an order in his or her own name under a separate order form
Offer Period or Subscription Period	• The Offering will be open for two (2) weeks during the Offer Period which starts from the morning of 6 June 2023 (the " Opening Date ") and ends at the close of business (Doha time) on 19 June 2023 (the " Closing Date ")
Offering restrictions and jurisdictions	 No Shares of the Company may be offered for subscription, sale or purchase, or be delivered, subscribed for, sold or delivered, and this Offering Prospectus and any other offering material in relation to the Offering and the Company's securities may not be disclosed or circulated, in any jurisdiction where to do so would breach any securities law or regulation of such jurisdiction or give rise to any obligation to obtain any consent, approval or permission, or to make any application, filing or registration in such jurisdiction. Shares will be listed only on the QSEMM and no Shares will be offered or listed in any other markets
Rights attached to the Shares	 The Shares will rank pari passu in all respects with each other, including for voting and dividend rights and rights on return of capital
Shareholders prior to the Offering	• The current shareholders of the Company are the Founders, being Qatar Foundation for Education, Science and Community Development and Ooredoo Q.P.S.C.



Intended shareholding structure post-Offering	• Other than changes to the shareholders from time to time due to transactions on the QSE, there are currently no anticipated changes to the shareholding or corporate structure of the Company from the structure disclosed in <i>Section 6 (The Company)</i> of the Offering Prospectus
Offering and Listing Expenses	 The net proceeds of the Offering will ultimately be received by the Founders. The offering and listing fees of QAR 3,244,900 ("Offering and Listing Fees") shall be applied to cover the expenses of offering and listing ("Offering and Listing Expenses"), which include advisors' fees and other legal and governmental fees and expenses. To the extent that the actual offering and listing expenses incurred exceed the total Offering and Listing Fees collected, the Founders shall be responsible for the payment of the Offering and Listing Expenses
Restrictions on transferability	• The Shares will be subject to certain restrictions as described under Section 26 (<i>Transfer and Selling Restrictions</i>) of the Offering Prospectus
Locations to obtain the Offering Prospectus	 The website of the Company (www.meeza.net/ipo) and selected branches of the Receiving Banks
Business Hours of the Receiving Banks	 Opening hours vary from branch to branch of each Receiving Bank and should be announced on the website of each Receiving Bank
National Investor Number	 An applicant must have an active National Investor Number (NIN) as part of the order process¹
Receiving Banks	• The only persons authorised to distribute order forms to Individual and Corporate Investors on behalf of the Founders are the receiving banks ("Receiving Banks"). Distribution and collection of all order forms and orders and collection of proceeds during the Offer Period shall be solely performed by and processed through the Receiving Banks. Notification of final allocation of Offer Shares and refunds of proceeds for unallocated Offer Shares (if any) shall be solely performed by and processed through the Lead Receiving Bank
Trading Accounts	 It is not a requirement that an applicant has a trading account. However, if the applicant wishes to be able to trade their Shares after the Offering, they must have a trading account established with a QCSD licenced broker to operate in the QSE. An applicant who does not have a trading account will not be able to trade their Shares on the QSE after the Listing and Offering. Guidance on opening a trading account may be obtained from the offices of the QSE in Doha or from participating branches of the Receiving Banks throughout Qatar
Allocation of Offer Shares and refund of excess order amounts	• Individual and Corporate Investors who have duly completed and submitted their order forms and deposited the corresponding funds (Offer Price multiplied by the number of Offer Shares applied for) with the Receiving Banks during the Offer Period are expected to obtain information with regard to their allocations and refund of excess orders, if any, within two (2) weeks of the Closing Date

¹ An active NIN number is required to complete the transaction by an applicant unless approved otherwise by the relevant regulatory authorities and QCSD.

Listing and Trading of Shares	• Prior to the Closing Date, the Company will submit an application to the QFMA and to the QSE to list all of the Shares on the QSE in accordance with the Listing requirements and rules of the QFMA and QSE. Trading in the Shares will be effected on an electronic basis, using the trading system administered by QSE. It is anticipated that admission will occur in July 2023 after obtaining approval of the QFMA and QSE. After the Closing Date and following commencement of trading in the Shares on the QSE, all eligible Investors will be allowed to purchase shares on the main market of the QSE in accordance with the applicable rules and law of the QSE. The Shares may be freely traded and transferred in accordance with the rules and regulations of the QSE and in compliance with applicable laws in Qatar
Closure of the Subscription Period	• The Company may close the Subscription Period if the minimum subscription amount required by in an initial public offering has been obtained in accordance with the QSE Rulebook and the QFMA Offering Rules. Accordingly, the Company is not obligated to extend the Subscription Period in the event that not all Offer Shares have been subscribed. In this case, the Founders have the right to retain the remaining Shares that were not subscribed for during the Subscription Period
Shares the Company has previously listed	• None
Indicative timetable of events	• The dates set out below are indicative only of the expected timing of certain key events relating to the Offering. The Founders and the Company reserve the right to change any dates or times and/or shorten or extend the time periods (in accordance with applicable rules and regulations)

4. INDICATIVE TIMETABLE OF KEY EVENTS

Publishing of the Offering Prospectus, newspaper announcement and marketing campaign to launch	• 29 May 2023
Subscription Period for Individual and Corporate Investors opens	• 6 June 2023
Subscription Period for Individual and Corporate Investors ends	• 19 June 2023
Allotment of Offer Shares and Refunds	• 25 June 2023
Issuance of the updated commercial registration certificate of the Company, reflecting status as QSTP – LLC (Public)	• 9 July 2023
Expected first day of trading of the Shares on the QSE	 During July 2023 and subject to obtaining the listing date confirmation from the respective regulatory authority

For further details on the Offering, including the Offering Prospectus and other information regarding the Company, please visit the website of the Company at https://www.meeza.net/ipo

5. CONTACT DETAILS

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This document is provided for the purpose of information only and before investing you should read the Company's Offering Prospectus. The Offering Prospectus will contain important information regarding the Company, including without limitation specific risk warnings.

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