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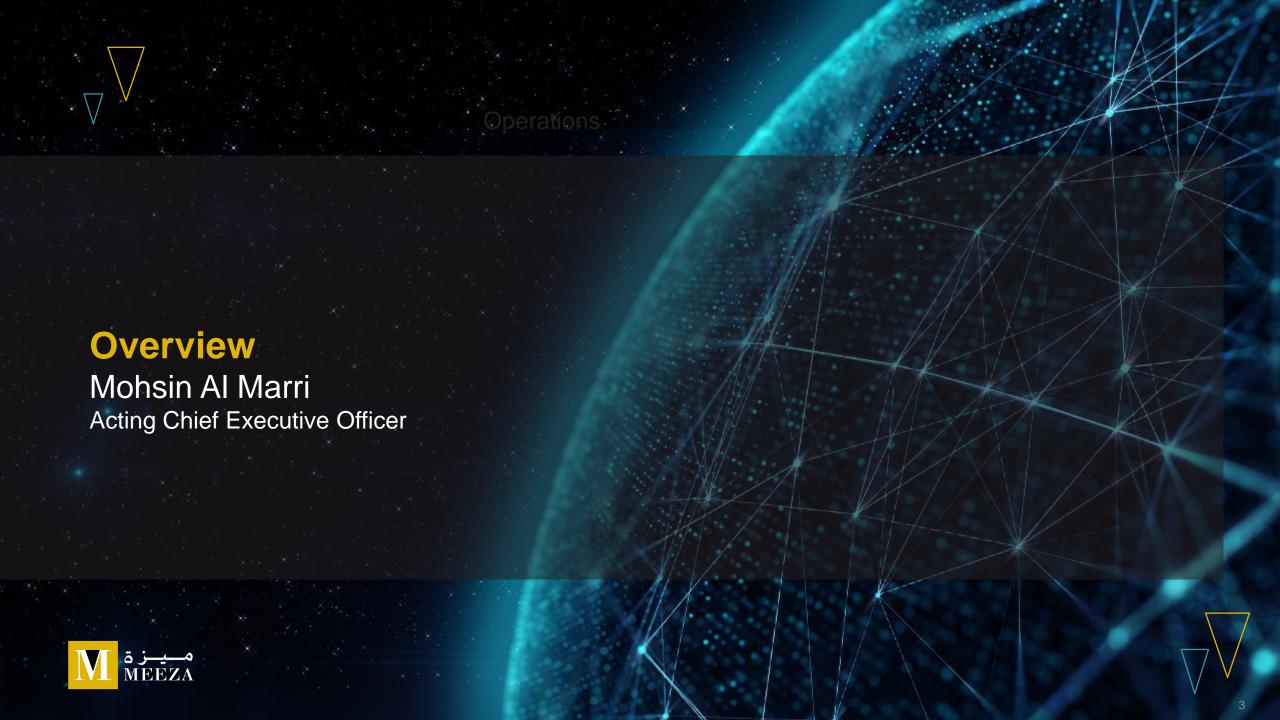
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Introduction to MEEZA

Established in 2008 as a Qatar Foundation joint venture, **MEEZA** is an end-to-end managed IT services and solutions provider in Qatar

In addition to operating 5 Data Centers (M-Vaults), the Company offers Managed IT Services, Solution Services, Workplace Services, Cloud & Smart City services

MEEZA offers **long-term contracts** to a client base which comprises strategic **sovereign entities**, international **hyper-scalers** and large **corporates**

MEEZA is the **first IT services company in Qatar to go public** through a book building exercise and an oversubscribed IPO. It is currently valued at QR ~1.6B.



Key Messages for nine months ended 30 September 2023



Healthy Growth

- +24% growth in Revenues YoY
- 9-month revenue exceeds QR 300M for the first time
- Net Profit of QR 46.0m, 29% growth YoY



Strong Demand

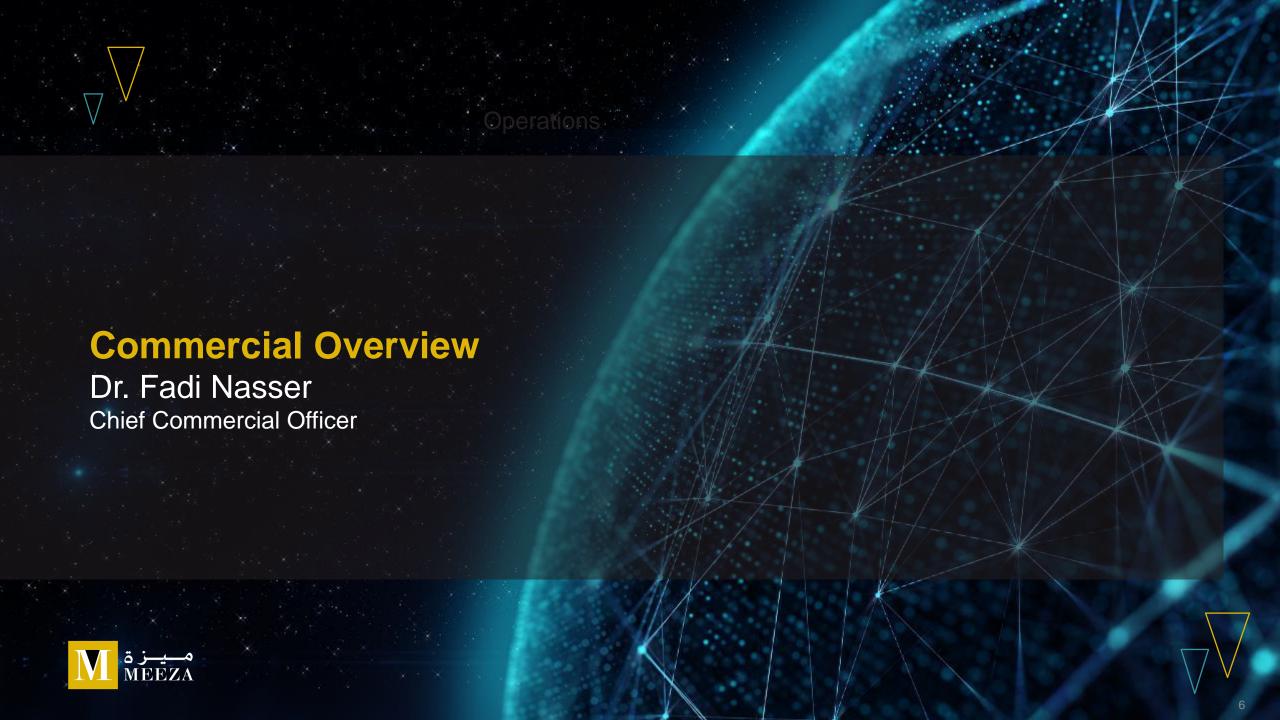
- >QR 311m in total contract value sold in first 9 months
- >QR 1.2b in committed contract value over the next 10+ years
- RFPs issued for data center expansion



Successfully Listed

- Listed on the Qatar Stock Exchange on 23 August 2023
- Share price has outperformed market and is up from IPO levels
- Enhanced governance and internal policies





Service Mix and Business Models

Data Centers Services



- Long Term Contracts
- MRR based
- Higher margins

Cloud Services



- Mid-term contracts
- NRR/MRR based
- Mid-level margins

Managed IT Services



- Mid-term contracts
- NRR/MRR based
- Mid-level margins

Solutions Services



- Short to Mid-term contracts
- NRR
- Lower margins

Workplace Services



- Mid-term contracts
- MRR
- Mid-level margins

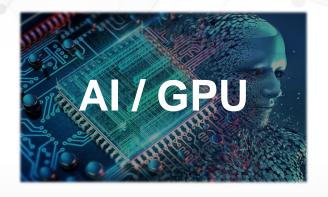
Master Service Integration



- Mid to Long term contracts
- NRR/MRR
- Mixed margins



Global and Regional IT Trends | Local Impact









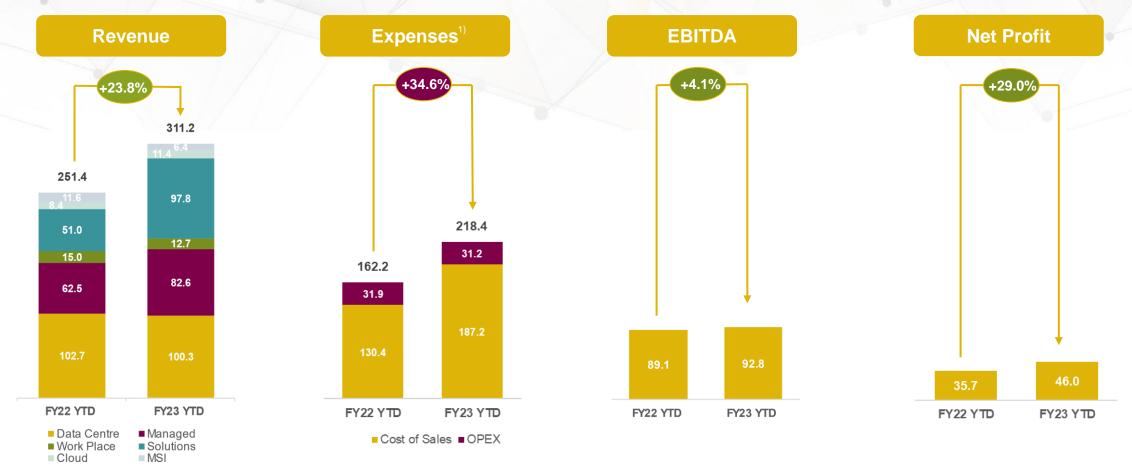






YTD FY23 Financial Performance | YTD FY23 v YTD FY22

Year on Year | QRm (rounded to nearest QR 100k)

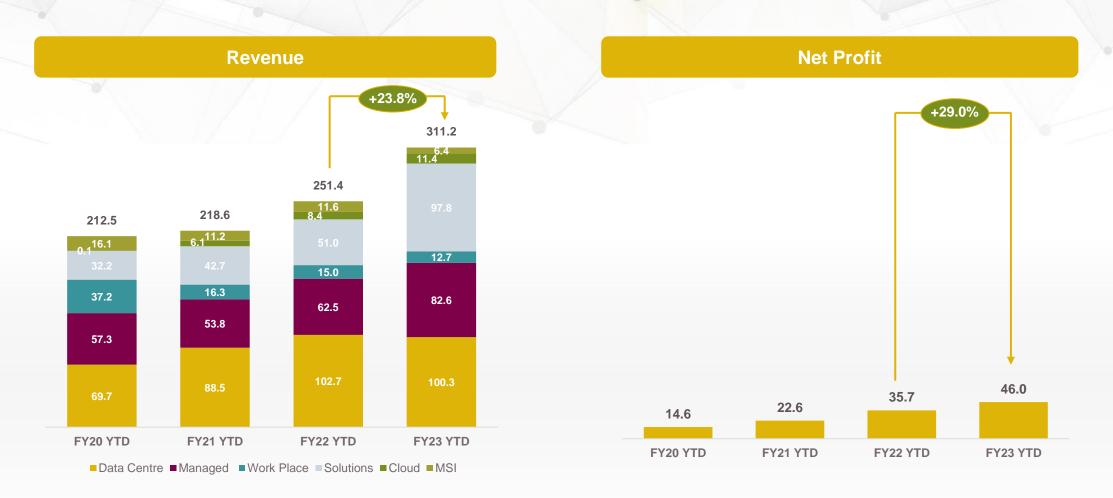


- Total Revenue QR 59.8m (23.8%) higher driven by to growth in Solution Services (91.8%) and Managed Services (32.0%)
- Expenses QR 56.2m (34.6%) higher primarily due to higher revenue and revenue mix
- EBITDA QR 3.7m (4.1%) higher led by higher revenue. EBITDA margin of 29.8%, 5.6pp lower YoY
- Net Profit QR 10.4m (29.0%) higher following EBITDA flow through further aided by lower depreciation and higher finance income

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YTD FY23 Financial Performance | YTD YoY

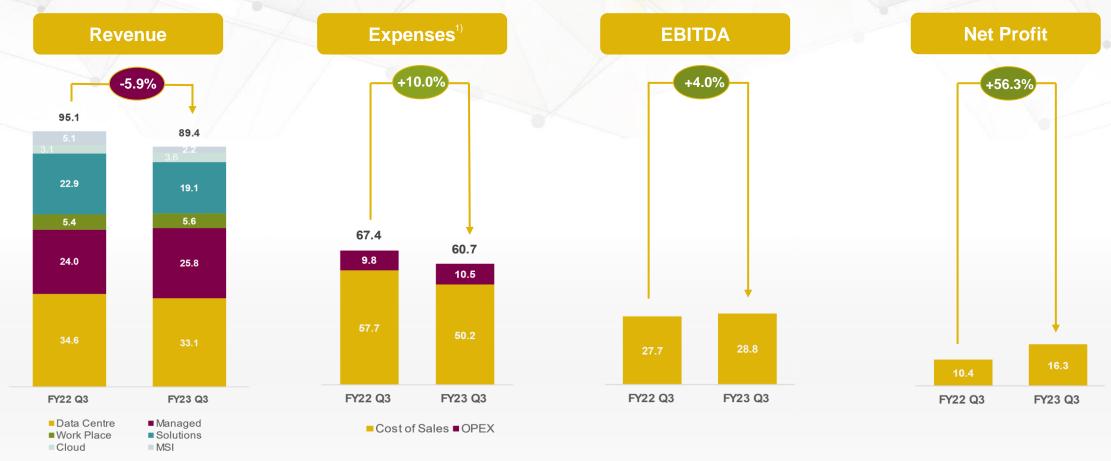
YoY | QRm (rounded to nearest QR 100k)



- Total Revenue grew 23.8% (QR 59.8m) YoY led by increase in Solution Services (91.8%) and Managed Services (32.0%) partially offset by lower Workplace Services (15.6%) and Master Systems Integrator revenue (45.3%)
- Net Profit 29.0% higher YoY primarily due to higher revenue, higher finance income and lower OPEX

Q3 FY23 Financial Performance | Q3 FY23 v Q3 FY22

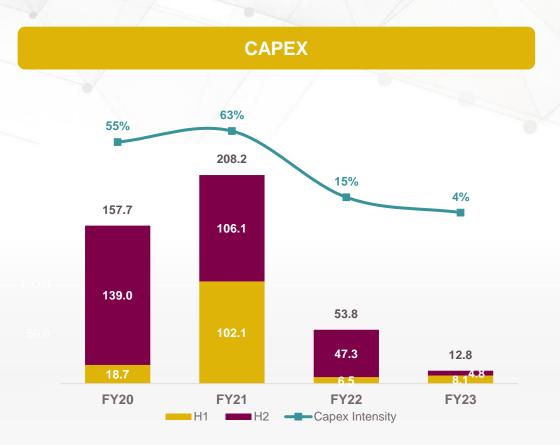
Year on Year | QRm (rounded to nearest QR 100k)



- Total Revenue declined QR 5.7m (5.9%) due to lower Solution Services (16.4%) and MSI (57.3%)
- Expenses QR 6.8m (10.0%) lower primarily due to lower revenue, revenue mix and cost optimization
- EBITDA QR 1.1m (4.0%) higher led by revenue mix and cost optimization. EBITDA margin of 32.0%, 3.1pp higher YoY
- Net Profit QR 5.9m (56.3%) higher following EBITDA flow through further aided by lower depreciation & higher finance income

YTD FY23 Financial Performance | Capital Expenditure

QRm (rounded to nearest QR 100k), unless stated







- FY20 & FY21 CAPEX impacted by the construction of MV2 extension (0.9MW) and MV4 (4 MW)
- FY22 CAPEX driven by MV5 construction (1.2MW)

* H2 for FY23 is only July 2023 to September 2023



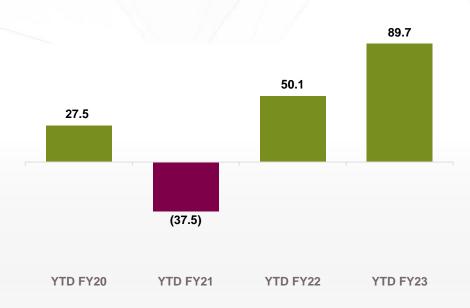
 ROCE increasing from 5% in December 2020 to 8% in September 2023 driven by growth of higher margin services

^{*} ROCE calculated as: (Net Profit + Borrowing costs) / Average (Equity + Loans) on annualized net profit based on YTD FY23

YTD FY23 Financial Performance | Cash Flow from Operations

QRm (rounded to nearest QR 100k), unless stated

Cash generated from Operations *



^{*} Cash generated from operations as per statement of cash flows net off lease payments

- FY21 impacted by working capital
- FY23 primarily driven by collections and timing of payables

(Net Debt) / Net Cash



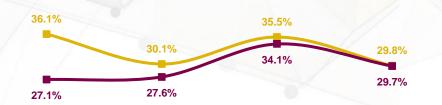
Company in a **net cash** position of QR 116.9m with QR 258.6m cash on hand



YTD FY23 Financial Performance | Efficiencies & Margins

Year on Year

EBITDA Margin



- EBITDA margin

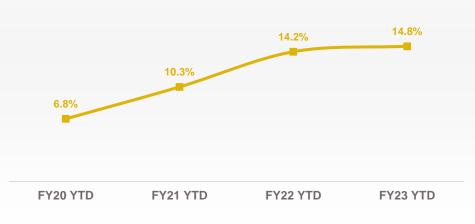
FY22 YTD

- EBITDA margin excluding NaaS

FY23 YTD

- EBITDA margin in FY20 inflated by the NaaS contract
- EBITDA margin excluding NaaS increasing by 2.6pp since FY20 driven by Revenue mix and cost optimization

Net Profit Margin



FY21 YTD

FY20 YTD

 Net Profit Margin expands 4.5pp since FY20 driven by EBITDA flow through, higher returns from capital expenditure and higher finance income







YTD FY23 | Statutory results

Consolidated Statement of Income & Statement of Financial Position

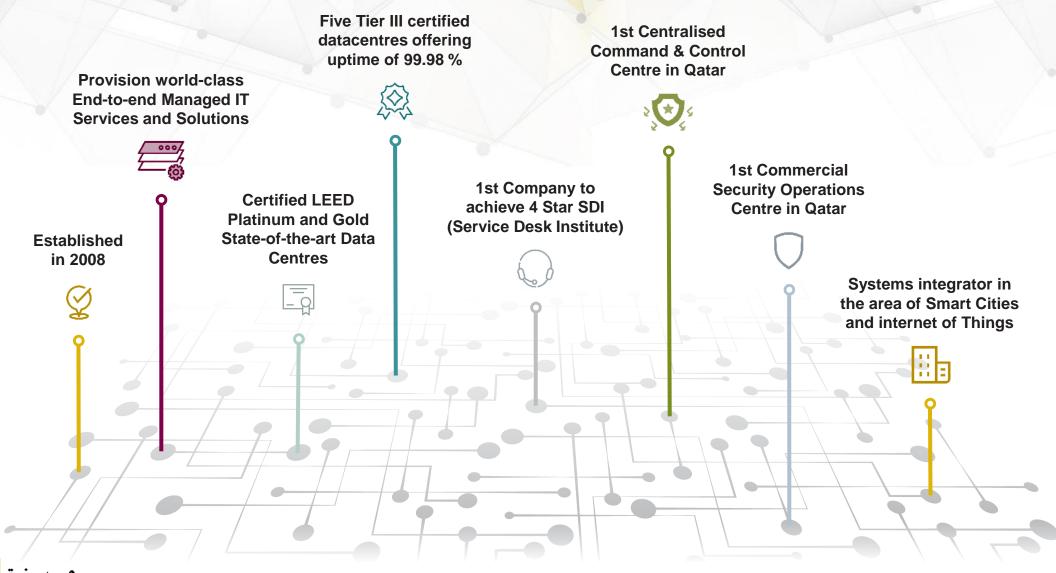
QR 000's (unless otherwise stated)	30-Sep-23	30-Sep-22	YoY
Revenue	311,231	251,382	59,849
Cost of sales	(227,377)	(173,269)	(54,108)
Gross profit	83,854	78,113	5,741
General and administrative expenses	(35,026)	(33,851)	(1,175)
Finance income	10,354	2,484	7,871
Interest expense on lease liabilities	(6,257)	(6,484)	227
Finance costs	(6,893)	(4,613)	(2,280)
Other income/(expenses)	(16)	11	(27)
Profit for the period	46,017	35,659	10,358
Other comprehensive income	-	-	-
Total comprehensive income for the period	46,017	35,659	10,358
Basic and diluted earnings (QR Per share)	0.07	0.05	N/A
Number of Shares (000's)	648,980	648,980	N/A

^{*} On 26 September 2022 it was resolved to convert the advances from shareholders into share capital and retained earnings issuing new shares with a nominal value of QR 1 (instead of QR 1,000), thus increasing the number of shares to 648,980,000

share	es to 648,98
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30-Sep-23	31-Dec-22	PTD
485,309	508,493	(23, 184)
143,993	151,941	(7,948)
9,039	12,102	(3,063)
638,341	672,536	(34,195)
31,849	33,037	(1,188)
107,595	110,390	(2,795)
175,475	132,183	43,292
258,599	203,405	55,194
573,518	479,015	94,503
1,211,859	1,151,551	60,308
648,980	648,980	-
8,515	8,515	-
-	-	-
49,270	21,687	27,583
706,765	679,182	27,583
11,411	10,821	590
23,683	27,205	(3,522)
152,838	155,791	(2,953)
128,155	134,858	(6,703)
316,087	328,675	(12,588)
734	3,159	(2,425)
9,179	8,283	896
13,548	13,548	-
165,546	118,704	46,842
189,007	143,694	45,313
505,094	472,369	32,725
1,211,859	1,151,551	60,308
	485,309 143,993 9,039 638,341 31,849 107,595 175,475 258,599 573,518 1,211,859 648,980 8,515 - 49,270 706,765 11,411 23,683 152,838 128,155 316,087 734 9,179 13,548 165,546 189,007 505,094	143,993 151,941 9,039 12,102 638,341 672,536 31,849 33,037 107,595 110,390 175,475 132,183 258,599 203,405 573,518 479,015 1,211,859 1,151,551 648,980 648,980 8,515 8,515 - - 49,270 21,687 706,765 679,182 11,411 10,821 23,683 27,205 152,838 155,791 128,155 134,858 316,087 328,675 734 3,159 9,179 8,283 13,548 13,548 165,546 118,704 189,007 143,694 505,094 472,369

Company Highlights



End-to-end IT Service Portfolio

Data Centers **Services**



Development, management and leasing out of physical data centers for clients to safely store their servers and data.

- Colocation
- Data suites

Cloud **Services**



Leveraging MEEZA's data center infrastructure to provide public and private cloud services to its clients.

- Email
- Collaboration
- Media Analytics
- Cloud Monitoring
- Storage-aaS
- Backup-aaS

Managed **Services**



Tailored IT solutions provided to clients who outsource their IT workload without going fully cloudbased.

This includes cybersecurity solutions such as Security **Operations Centers** (SOCs)

Solutions **Services**



Ad-hoc IT consultancy, integration, hardware/ software resale and installation services for customers who need tailored IT stacks handed over for self management

Workplace Services

Provision of onsite

client in operating

systems, and

networks.

resources for various

skill sets to assist the

end-user devices, IT



Master **Service** Integration



IT product lines. project management, operations, and hardware & software resale.

MEEZA is responsible for the set-up and maintenance of the IT infrastructure of Msheireb smart city.

Key Investment Highlights

Leading Position in Digitalization

- World is experiencing a data boom, creating significant demand for data centers and IT services
- · Operate in a market where energy prices and telecom connectivity are favorable making supply chains reliable
- · Qatar's Data Center pioneer

Unique Product Offering

- Fully integrated, end-to-end IT services in Qatar offering managed services, solution services, and cloud services
- Five state-of-the-art data centers with guaranteed uptime of 99.98%
- Ongoing expansion plans

Strong Financials

- Strong stable growth over the last 3 years with revenue growing 11.3% CAGR between 2020 and 2022
- Net income growing at a CAGR of 22.4% over the last 3 years to reach 52.1 million in 2022
- Healthy financial position with a growing fixed asset base, significant cash reserves, and low leverage

Long-term customer relationships

- Client base of numerous strategic sovereign entities, international hyper-scalers and large corporates.
- Majority long-term contracts
- Recurring revenue streams, high visibility on cash flows, and ability to cross-sell new managed services

Experienced Leadership

- Senior management team with significant professional experience delivering key strategic projects
- Blend of local Qatari leaders coupled with the global expertise of foreign senior management members
- Experience from some of the largest technology and service provider companies in the world

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